



FERNANDO YANES

Motion Designer & Art Director based in Los Angeles.

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EDUCATION

- ▶ **B.F.A Motion Media Design**
Savannah College of Art and Design
2011 – 2016
- ▶ **B.F.A Sound Design**
Savannah College of Art and Design
2011 – 2016
- ▶ **High School Diploma**
Colegio Internacional de Carabobo
2011

TECHNICAL SKILLS

- ▶ After Effects
- ▶ Photoshop
- ▶ Illustrator
- ▶ Cinema 4D
- ▶ CC Animate
- ▶ Premiere Pro
- ▶ Blender
- ▶ Pro Tools

PROFESSIONAL SKILLS

- ▶ 2D/3D Motion Design & Animation
- ▶ Art Direction
- ▶ Team Management
- ▶ Graphic Design
- ▶ Typography
- ▶ Illustration / Concept Art
- ▶ Rotoscoping
- ▶ Camera Tracking / Compositing
- ▶ Sound Editing / Mixing
- ▶ Bi-lingual (English & Spanish)

WORK EXPERIENCE

▶ WORKSHOP CREATIVE

Art Director

June 2023 – Present

Retained all my previous tasks as Motion Designer and additionally coordinated and provided feedback and direction of tasks/projects to our other motion designers, and quality checked their work to ensure maximum quality. Also served as communicator between our department and editors, producers, and clients.

Motion Graphics Designer

Feb 2017 – June 2023

I was part of the Graphics department creating and finishing designs, VFX, and animations for theatrical trailers, broadcast/TV spots, and digital/social content.

▶ FREELANCE

Designer / Animator

2016 – Present

Have worked on a variety of different jobs including but not limited to logo & brand design, visual development, motion design, VFX, and Illustration/Concept Art.

▶ ATTN:

Motion Graphics Designer & Sound Designer

Aug 2016 – Jan 2017

Part of the art department working alongside editors, copywriters, and producers in creating animated explainer videos digesting trending social, political, and economic content.

AWARDS & HONORS

- ▶ **Mindfield Film Festival – “Spanish Flowers”**
Diamond Award: Best Music Video 2020
- ▶ **Independent Shorts Awards – “Spanish Flowers”**
Winner 2020
- ▶ **LA Shorts International Film Festival – “Spanish Flowers”**
Official Selection 2020
- ▶ **Venice Shorts – “Spanish Flowers”**
Best US Animation 2020
- ▶ **SCAD Honors Scholarship 2011 – 2016**